

Smarter Journeys Programme

Aylesford Primary pupils are Superheroes

Challenge

- Low levels of cycling to Aylesford Primary School (4%)
- No cycle shelter
- Congestion outside school gates due to high car use (26%)
- Only 21% walk every week to school
- Low confidence to travel safely & independently to school



Solution

- Pupils took part in a wide variety of challenges over the course of Year 6 to help to build confidence and skills to travel independently and safely to school.
- Challenges included taking a train ride to a local station and taking a tour, fixing up their own bikes, taking part in Cycle and Walk to school competitions, rail safety talks, surveys around the school and station.
- Each time a pupil took part in a challenge, points were gained and added up to receiving a Superheroes badge and certificate at the end of the year.
- One challenge was taking part in Sustrans Big Street Survey where pupils identified a need for a cycle shelter and were successful in obtaining a grant to get one.

Result

- At the end of the year, all 26 pupils were awarded their Superheroes badge & certificate.
- **Cycling rates had increased to 34%.**
- **42% pupils were walking every week to school.**

“ I really enjoyed the Big Pedal competition because it encouraged me to cycle more.” Pupil from Aylesford Primary School

For more information please contact Sarah Deakin, Engagement Officer KCRP

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**Kent Community
Rail Partnership**

